



ALPHA PHI ALPHA FRATERNITY, INCORPORATED | **MU LAMBDA CHAPTER - WASHINGTON, D.C.**



The Mayflower Hotel DC

SEPTEMBER THIRTIETH, TWENTY TWENTY - THREE

SPONSOR PACKET

ALPHA PHI ALPHA FRATERNITY, INCORPORATED
MU LAMBDA CHAPTER - WASHINGTON, D.C.
2405 Alpha Phi Alpha Way, NW. Washington, D.C. 20058



SERVICE & ADVOCACY FOR WASHINGTON D.C. SINCE 1923

www.MuLambda.org

WELCOME MESSAGE



Dear valued supporters and friends,



It is my pleasure to extend a warm welcome to all of you as we prepare for our upcoming centennial gala, themed **"Renaissance."** As the chairman of this auspicious occasion, I cannot help but feel a sense of gratitude towards our dedicated brothers, supporters, board members, and partners, who have contributed over the last 99 years to our mission to serve under resourced communities.

At Alpha Phi Alpha Fraternity Inc., Mu Lambda Chapter our aims; Manly Deeds, Scholarship, and Love for All Mankind, act as the guiding principles for our daily activities. We are utilizing this momentous occasion to highlight the impact we have had on Washington, D.C. from our charter in 1923, to our present day, transforming lives through our programs, advocating for the opportunities to benefit the less fortunate, and pushing for another 100 years of service in the community.

Our centennial gala is an opportunity for us to celebrate the progress we have made and to recognize our partners and supporters. We have a lot planned for you, including an open bar, live music to keep you entertained, and amazing food to satisfy your taste buds. It promises to be a night of fun, networking, and philanthropy.

We are grateful for your support, and we know that together, we can make even more impactful strides in our causes.

I look forward to seeing you in September!

Bro. Jason Jefferson
Centennial Committee Chairman



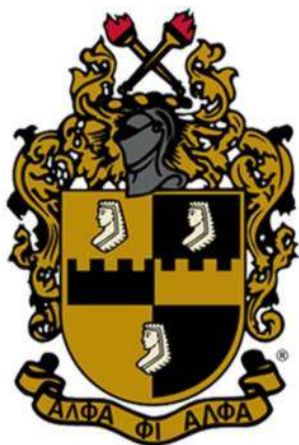
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ABOUT MU LAMBDA



Mu Lambda is Alpha's eleventh alumni chapter, of Alpha Phi Alpha Fraternity Inc. Chartered October 1, 1923, in Washington D.C., the chapter was established, in part, in response to the desire of graduate brothers, many of whom were initiated into Beta Chapter at Howard University, to give aid to the undergraduate brothers and continue the work of Alpha. Chartered by 22 distinguished men of Alpha which included Jewel Nathaniel Allison Murray and Jewel Robert Harold Ogle.



ALPHA PHI ALPHA FRATERNITY, INC. DEVELOPS LEADERS, PROMOTES BROTHERHOOD AND ACADEMIC EXCELLENCE, WHILE PROVIDING SERVICE AND ADVOCACY FOR OUR COMMUNITIES.

The objectives of this fraternity shall be: to stimulate the ambition of its members; to prepare them for the greatest usefulness in the causes of humanity, freedom, and dignity of the individual; to encourage the highest and noblest form of manhood; and to aid downtrodden humanity in its efforts to achieve higher social, economic and intellectual status.



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ABOUT MU LAMBDA FOUNDATION



The Mu Lambda Foundation was incorporated in 1994 expressly to provide community service to residents of Washington, DC. In 1996, the Internal Revenue Service approved the Foundation's application for 501(C)(3) status acknowledging the intent and efforts of the Mu Lambda Foundation to improve the lives of those less fortunate.

Since its inception the Foundation has operated as a charitable organization with a sense of purpose. Utilizing various means, including the Combined Federal Campaign, DC One Fund and social activities to solicit funds, the Foundation has conducted programs benefiting primarily young male citizens of Washington, DC. The Foundation also partners with other organizations, expanding its influence to a greater audience.



\$300k IN SCHOLARSHIPS AWARDED

OVER 200 WORKSHOPS

OVER 200 RECIPIENTS



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ABOUT THE GALA

EVENT OVERVIEW

Our centennial gala themed “**Renaissance**,” honors our hard working brothers and their 100 years of service and advocacy in the Washington, D.C. and surround areas. The evening will begin with a reception at 6:30 pm, where you will have the opportunity to meet and mingle with members of the fraternity from all over the country. There will be live music, cocktails, and hors d'oeuvres to enjoy while you socialize.

At 7:00 pm, the doors to the main ballroom will open, revealing a stunning display of black and gold decor in honor of the chapter's centennial. You will be seated at beautifully decorated tables, and the program will begin with a welcome from the national president of the fraternity.

Throughout the night, you will be treated to a variety of entertainment, including performances, inspiring speeches from distinguished guests, and a special recognition of Alpha Phi Alpha's past and present leaders.

In addition to the entertainment, you will be able to enjoy a delicious three-course dinner, featuring gourmet cuisine and fine wines. And don't forget to bring your dancing shoes, because the evening will end with a party, featuring a live DJ and plenty of opportunities to show off your moves.

This is an event you won't want to miss, as it celebrates the rich history and legacy of Alpha Phi Alpha's Mu Lambda Chapter while looking forward to a bright future. Join us in Washington, D.C. for a night of celebration, inspiration, and fun!

LOCATION

The Mayflower Hotel, Autograph Collection. A stylish retreat in the heart of the city, The Mayflower's 581 guest rooms and suites showcase a seamless mix of modern touches.

AUDIENCE

400 attendees

- 180 Members of the Chapter
- 10 Members Foundation Board
- 10 Scholarship Winners
- 200 Guest



The Mayflower
EST. 1925

AUTOGRAPH COLLECTION®
HOTELS

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SPONSOR THE GALA



JEWEL \$20,000 (1 available)

Benefits Include:

- Admission for 10 guests to the Gala
- Opportunity to address the room during event
- Acknowledgement as the Signature JEWEL Sponsor with name and logo prominently on all event signage, including banner signs, screens, collateral and promotional materials
- Opportunity to appoint representative to Gala Committee
- Prominent Full Page ad in Gala Program
- Recognition for one year on Mu Lambda Chapter's website
- Opportunity to share 30-second video message on Mu Lambda's social media accounts

CHARTER \$7,500 (3 available)

Benefits Include:

- Admission for 6 guests to Anniversary Gala
- Admission for 6 guests to VIP Reception
- Acknowledgement as a CHARTER Sponsor
- Half Page ad in Gala Program
- Recognition for one year on the Mu Lambda Chapter website
- 30 Second Video via social media

CENTENNIAL \$10,000 (3 available)

Benefits Include:

- Admission for 8 guests to Anniversary Gala
- Admission for 8 guests to VIP Reception
- Acknowledgement as CENTENNIAL Sponsor with name and logo prominently on all event signage, including banner signs, screens, collateral and promotional materials
- Opportunity to appoint representative to Gala Committee
- Prominent Full Page ad in Gala Program
- Recognition for one year on the Mu Lambda Chapter's website
- Opportunity to share 30-second video

TORCH \$5,000 (5 available)

Benefits Include:

- Admission for 4 guests to Anniversary Gala
- Invitation for 4 guests to VIP Reception
- Acknowledgement as a TORCH Sponsor
- Half Page ad in Gala Program
- Recognition for one year on Mu Lambda Chapter website

BECOME A SPONSOR TODAY

Please contact:

Bro. Jason Jafferson

Chairman - Mu Lambda Centennial

jasjeffer@gmail.com

301-337-9584

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SPONSOR AN AD



Platinum Ad Sponsor + \$1,500

- Admission for 1 guest to Anniversary Gala

As a **PLATINUM SPONSOR PLUS**, you are making a donation to support the Centennial Gala.

A chosen patron's name will be listed in the program booklet at the respective contribution level. Platinum level sponsorship provides entry for (ONE) person of your choice to our gala and includes a full page ad in the Centennial Booklet.

Gold Ad Sponsor \$500

As a **GOLD SPONSOR**, you are making a donation to support the Centennial Gala.

A chosen patron's name will be listed in the program booklet at the respective contribution level. Platinum level sponsorship includes a half page ad in the Centennial Booklet.

Platinum Ad Sponsor \$1,000

As a **PLATINUM SPONSOR**, you are making a donation to support the Centennial Gala.

A chosen patron's name will be listed in the program booklet at the respective contribution level. Platinum level sponsorship includes a full page ad in the Centennial Booklet.

Silver Ad Sponsor \$250

As a **SILVER SPONSOR**, you are making a donation to support the Centennial Gala.

A chosen patron's name will be listed in the program booklet at the respective contribution level. SILVER-level sponsorship includes a quarter page ad in the Centennial Booklet.

Bronze Ad Sponsor \$100

As a **BRONZE SPONSOR**, you are making a donation to support the Centennial Gala.

A chosen patron's name will be listed in the program booklet.

PLACE AN AD OUR BOOKLET

Please contact:

Bro. Jason Jafferson

Chairman - Mu Lambda Centennial

jasjeffer@gmail.com

301-337-9584

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PAYMENT OPTIONS

(Submit by September, 29th 2023)

NAME: _____

JOB TITLE: _____ **COMPANY:** _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

EMAIL: _____ **PHONE:** _____

PLEASE SELECT LEVEL OF SPONSORSHIP

- ☐ **JEWEL \$20,000** (1 available)
- ☐ **CENTENNIAL \$10,000** (3 available)
- ☐ **CHARTER \$7,500** (3 available)
- ☐ **TORCH \$5000** (5 available)

BOOKLET ADS

- ☐ **PLATINUM PLUS 1 \$1,500** - FULL PAGE
- ☐ **PLATINUM \$1,000** - FULL PAGE
- ☐ **GOLD \$500** - HALF PAGE
- ☐ **SILVER \$250** - QUARTER PAGE
- ☐ **BRONZE \$100** - NAME LISTING / COMPANY

MAIL CHECKS TO :
THE MU LAMBDA FOUNDATION
2405 FIRST ST NW,
Washington, DC 20058

ONLINE:
www.MuLambda.org/Centennial

QUESTIONS

Please contact:
Bro. Jason Jafferson
Chairman - Mu Lambda Centennial

jasjeffer@gmail.com
301-337-9584

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THE MIGHTY



Renaissance **CENTENNIAL WEEK**



Henry A. Callis

DAY 1 : SUNDAY SEPT, 24 2023:

JEWEL HENRY ARTHUR CALLIS

MU LAMBDA FOUNDATION GOLF TOURNAMENT & PARTY

Location - National Golf Course - Ft Washington MD

Tee Time 8am EST



Charles H. Chapman

DAY 2 : TUESDAY SEPT, 26 2023:

JEWEL CHARLES HENRY CHAPMAN DAY

A CHAPTER PILGRIMAGE

Location - T.B.D.

Time 10am EST



Eugene K. Jones

DAY 3 : WEDNESDAY SEPT, 27 2023:

JEWEL EUGENE KINCKLE JONES DAY

MU LAMBDA - DAY ON THE HILL

Location - Washington, D.C. - Capitol Building

Time T.B.D.



George B. Kelley

DAY 4 : THURSDAY SEPT, 28 2023:

JEWEL GEORGE BIDDLE KELLEY DAY

CHAPTER HAPPY HOUR - BROTHERHOOD SMOKE

Location - T.B.D.

Time 6pm EST



Nathaniel A. Murray

DAY 5 : FRIDAY SEPT, 29 2023:

JEWEL NATHANIEL ALLISON MURRAY DAY

PICTURE DAY & MU LAMBDA OPEN HOUSE - MEET N' GREET

Location - 2405 1st St. NW, Washington D.C. 20058

Time 4pm - 12am EST



Robert H. Ogle

DAY 6: SATURDAY SEPT, 30 2023:

JEWEL ROBERT HAROLD OGLE DAY

THE CENTENNIAL GALA - RENAISSANCE

Location - The Mayflower Hotel - W/DC

Time 6pm EST



Vertner W. Tandy

DAY 7 : SUNDAY OCT, 1 2023: CHARTER DAY

JEWEL VERTNER WOODSON TANDY DAY

ECUMENICAL CHURCH FELLOWSHIP & BRUNCH

Locations - T.B.D.

Time 10am EST



ALPHA PHI ALPHA FRATERNITY, INCORPORATED
MU LAMBDA FOUNDATION

DAY PARTY
12PM - 4PM

CENTENNIAL

OLD

GOLD

HENRY A. CALLIS

SCHOLARSHIP



GOLF TOURNAMENT

SUNDAY, SEPT 24, 2023
TEE OFF 8:30AM



OLD**GOLD**GOLF. [Eventbrite.com](https://www.eventbrite.com)

NATIONAL
GOLF CLUB

SAVE THE DATE



**SCAN TO
PURCHASE
TICKETS
TODAY**